# Financial Statements Union of Concerned Scientists, Inc.

September 30, 2021 and 2020



## Financial Statements

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## Independent Auditors' Report

Board of Directors Union of Concerned Scientists, Inc. Cambridge, Massachusetts

We have audited the accompanying financial statements of Union of Concerned Scientists, Inc. ("UCS"), which comprise the statements of financial position as of September 30, 2021 and 2020, and the related statements of activities, functional expenses and cash flows for the years then ended, and the related notes to the financial statements.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

## Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.





## **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Union of Concerned Scientists, Inc. as of September 30, 2021 and 2020, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

February 23, 2022

Boston, Massachusetts

Mayu Hayeman Melann P.C.

## Statements of Financial Position

## September 30, 2021 and 2020

		2021		2020
Assets				
Cash and cash equivalents	\$	13,889,538	\$	11,582,440
Investments		62,188,906		41,856,524
Pledges receivable		1,000,000		600,000
Grants receivable		2,828,745		2,500,000
Prepaid expenses and other assets		4,238,810		597,987
Property and equipment, net	-	8,661,275	-	9,331,306
Total assets	\$_	92,807,274	\$_	66,468,257
Liabilities				
Accounts payable and accrued expenses	\$	4,293,969	\$	3,303,260
Other liabilities		3,600,000		-
Deferred rent		868,808		925,351
Liabilities under annuity agreements		3,633,446		2,680,689
Long-term debt		-		210,377
Note payable, other		-		250,000
Refundable advance	-	-	-	4,380,847
Total liabilities	_	12,396,223	_	11,750,524
Net assets				
Unrestricted (without donor restrictions)		58,554,615		45,954,313
Restricted (with donor restrictions)	_	21,856,436	_	8,763,420
Total net assets	_	80,411,051	_	54,717,733
Total liabilities and net assets	\$_	92,807,274	\$_	66,468,257

#### Statement of Activities

Year Ended September 30, 2021 (with comparative totals for 2020)

	Unrestricte	ed (Without Donor	Restrictions)	Restricted		
		Board	reconstruction (	(With Donor	2021	2020
	General	Designated	Total	Restrictions)	Total	Total
Operating revenue and other support						
Membership and contributions	\$ 22,931,911	\$ -	\$ 22,931,911	\$ 10,369,976	\$ 33,301,887	\$ 29,474,105
Foundation and other institutional grants	30,000	Ψ - -	30.000	20,948,675	20,978,675	7,827,621
Net investment return	30,000	7,653,009	7,653,009	799,243	8,452,252	3,408,917
Realized planned gifts		3,443,677	3,443,677	700,240	3,443,677	7,503,716
In-kind contributions	173.664	5,445,077	173.664		173.664	100,125
Other revenue	3,830,082	_	3,830,082		3,830,082	348,429
Interfund transfer	(1,281,183)	1,281,183	5,050,002		5,050,002	540,423
Spending policy transfers	(1,201,103)	1,201,103	-	-	-	-
Net assets released from restriction	19,024,878	-	19,024,878	(19,024,878)	-	-
Net assets released from restriction	19,024,076	- <del></del>	19,024,076	(19,024,076)		
Total operating revenue and other support	44,709,352	12,377,869	57,087,221	13,093,016	70,180,237	48,662,913
Operating expenses						
Programs						
Center for science and democracy	9,252,011	-	9,252,011	-	9,252,011	6,245,817
Climate and energy	14,673,723	-	14,673,723	-	14,673,723	15,234,868
Clean transportation	6,489,534	-	6,489,534	-	6,489,534	5,310,438
Global security	3,672,225	-	3,672,225	-	3,672,225	4,404,162
Federal action campaign team	865,730	-	865,730	-	865,730	952,729
Food and environment	4,024,574	-	4,024,574	-	4,024,574	4,045,116
Legislative	366,362		366,362		366,362	353,205
Total program expenses	39,344,159		39,344,159		39,344,159	36,546,335
Supporting services						
Fundraising	2,628,691	-	2,628,691	-	2,628,691	2,887,751
General and administrative	2,514,069	-	2,514,069	-	2,514,069	2,118,984
Total supporting services expenses	5,142,760	- <del>-</del>	5,142,760		5,142,760	5,006,735
Total operating expenses	44,486,919		44,486,919		44,486,919	41,553,070
Change in net assets before transfer for						
capital expenditures	222,433	12,377,869	12,600,302	13,093,016	25,693,318	7,109,843
Spending policy transfer for capital expenditures						
Change in net assets	222,433	12,377,869	12,600,302	13,093,016	25,693,318	7,109,843
Net assets, beginning of year	7,837,731	38,116,582	45,954,313	8,763,420	54,717,733	47,607,890
Net assets, end of year	\$ 8,060,164	\$ 50,494,451	\$ 58,554,615	\$21,856,436	\$ 80,411,051	\$ 54,717,733

## Statement of Activities

Year Ended September 30, 2020

	Unrestricte	ed (l	Without Donoi	r Re	estrictions)	_	Restricted			
	·		Board			_	(With Donor			
	General		Designated		Total		Restrictions)		Total	
Operating revenue and other support										
Membership and contributions	\$ 26,154,234	\$	=	\$	26,154,234	\$	3,319,871	\$	29,474,105	
Foundation and other institutional grants	91,250		-		91,250		7,736,371		7,827,621	
Net investment return	-		2,882,047		2,882,047		526,870		3,408,917	
Realized planned gifts	3,751,858		3,751,858		7,503,716		-		7,503,716	
In-kind contributions	100,125		-		100,125		-		100,125	
Other revenue	348,429		-		348,429		-		348,429	
Interfund transfer	204,751		(204,751)		-		-		· <u>-</u>	
Spending policy transfers	1,446,543		(1,446,543)		-		-		-	
Net assets released from restriction	9,455,880		-		9,455,880		(9,455,880)			
Total operating revenue and other support	41,553,070		4,982,611		46,535,681		2,127,232		48,662,913	
Operating expenses										
Programs										
Center for science and democracy	6,245,817		-		6,245,817		-		6,245,817	
Climate and energy	15,234,868		-		15,234,868		-		15,234,868	
Clean transportation	5,310,438		-		5,310,438		-		5,310,438	
Global security	4,404,162		-		4,404,162		-		4,404,162	
Federal action campaign team	952,729		-		952,729		-		952,729	
Food and environment	4,045,116		-		4,045,116		-		4,045,116	
Legislative	353,205		-		353,205		-		353,205	
Total program expenses	36,546,335		-		36,546,335		-		36,546,335	
Supporting services										
Fundraising	2,887,751		-		2,887,751		-		2,887,751	
General and administrative	2,118,984		-		2,118,984		-		2,118,984	
Total supporting services expenses	5,006,735		-		5,006,735		-		5,006,735	
Total operating expenses	41,553,070		-		41,553,070		-		41,553,070	
Change in net assets before transfer for										
capital expenditures	-		4,982,611		4,982,611		2,127,232		7,109,843	
Spending policy transfer for capital expenditures			-		-		-			
Change in net assets	-		4,982,611		4,982,611		2,127,232		7,109,843	
Net assets, beginning of year	7,837,731		33,133,971		40,971,702		6,636,188		47,607,890	
Net assets, end of year	\$ 7,837,731	<b>\$</b>	38,116,582	\$	45,954,313	\$	8,763,420	\$	54,717,733	

#### Statements of Functional Expenses

Years Ended September 30, 2021 and 2020

2021

	-							Pro	ograms							Si	ирр	orting Services			
		Center for Science and Democracy	Climate and Energy	7	Clean Fransportation		lobal curity		Federal Action Campaign Team		Food and Environment	L	₋egislative	Total Programs		Fundraising		General and dministrative	Total Supporting Services		Total Operating Expenses
Personnel costs	\$	3,941,006	\$ 10,072,334	\$	3,633,454 \$	2,4	46,548	\$	522,924	\$	2,823,955 \$	;	217,494 \$	23,657,715	\$	1,462,673	\$	1,827,398 \$	3,290,071	\$	26,947,786
Contractual expenses		4,241,884	1,461,521		730,661	5	90,372		174,361		369,232		100,012	7,668,043		332,410		403,713	736,123		8,404,166
Coalition support		39,968	710,793		1,142,492		30,318		18,313		53,161		248	1,995,293		12,539		2,252	14,791		2,010,084
Publications and mailing costs		228,533	504,645		152,529		88,571		19,572		125,693		731	1,120,274		469,641		936	470,577		1,590,851
Event costs		23,236	30,501		16,686		7,274		3,197		7,729		2,613	91,236		3,173		915	4,088		95,324
Office and equipment expenses		549,293	1,328,386		569,951	3	31,088		83,868		468,831		38,217	3,369,634		212,609		220,824	433,433		3,803,067
Books, periodicals and online services		163,390	388,959		178,253	1	34,719		35,610		126,953		3,357	1,031,241		108,391		24,772	133,163		1,164,404
Travel		3,502	15,693		4,113		1,412		337		2,052		39	27,148		1,185		644	1,829		28,977
Fees and interest expense	-	61,199	160,891_	_	61,395		41,923	-	7,548	_	46,968	_	3,651	383,575	_	26,070	_	32,615	58,685	_	442,260
Total expenses	\$	9,252,011	\$ 14,673,723	\$_	6,489,534 \$	3,6	72,225	\$	865,730	\$_	4,024,574	· —	366,362 \$	39,344,159	_ \$	2,628,691	\$	2,514,069 \$	5,142,760	\$_	44,486,919

										20	20									
								Pro	ograms						S	ирр	orting Services			
	Center for Science and Democracy		imate and Energy	Trai	Clean nsportation		Global Security		Federal Action Campaign Team	Food and Environment		Legislative	Total Programs	-	Fundraising		General and dministrative	Total Supporting Services		Total Operating Expenses
Personnel costs	\$ 3,820,539	\$ 10	0,460,727	\$	3,636,757 \$	6	2,827,491	\$	548,964 \$	2,769,761	\$	234,074 \$	24,298,31	3 \$	1,483,689	\$	1,535,552 \$	3,019,241	\$ 2	27,317,554
Contractual expenses	831,892		1,300,281		579,565		829,624		192,840	344,979		59,300	4,138,48	1	339,801		295,038	634,839		4,773,320
Coalition support	62,955		319,921		72,373		58,252		46,276	103,620		2,585	665,98	2	21,684		3,291	24,975		690,957
Publications and mailing costs	532,192		610,972		108,337		95,390		9,633	90,593		773	1,447,89	0	655,759		745	656,504		2,104,394
Event costs	105,002		180,425		48,143		47,072		15,571	42,985		1,460	440,65	8	13,001		1,543	14,544		455,202
Office and equipment expenses	590,944		1,504,968		600,485		325,802		79,258	464,811		43,603	3,609,87	1	210,743		231,231	441,974		4,051,845
Books, periodicals and online services	158,122		462,449		149,228		127,729		39,946	124,556		4,577	1,066,60	7	110,819		18,745	129,564		1,196,171
Travel	79,595		222,126		53,005		45,450		12,618	56,921		2,864	472,57	9	24,631		1,117	25,748		498,327
Fees and interest expense	64,576	_	172,999	_	62,545	_	47,352	_	7,623	46,890	_	3,969	405,95	4_	27,624	_	31,722	59,346	_	465,300
Total expenses	\$ 6,245,817	\$ 15	5,234,868	\$	5,310,438 \$	5	4,404,162	\$	952,729 \$	4,045,116	\$	353,205 \$	36,546,33	5 \$	2,887,751	\$	2,118,984 \$	5,006,735	\$	41,553,070

## Statements of Cash Flows

## Years Ended September 30, 2021 and 2020

		2021		2020
Cash flows from operating activities:				
	\$	25,693,318	\$	7,109,843
Adjustments to reconcile changes in net assets to net cash	•	_0,000,010	Ψ	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
provided by operating activities:				
Depreciation and amortization		838,006		938,022
Realized and unrealized gain on investments, net		(7,975,837)		(3,051,717)
Forgiveness of refundable advance		(4,380,847)		-
Forgiveness of note payable		(250,000)		-
Changes in certain assets and liabilities:				
Pledges receivable		(400,000)		(580,000)
Grants receivable		(328,745)		339,879
Prepaid expenses and other assets		(3,640,823)		156,304
Accounts payable and accrued expenses		990,709		1,377,786
Other liabilities		3,600,000		-
Deferred rent		(56,543)		(7,551)
Liabilities under annuity agreements	_	952,757	-	719,948
Net cash provided by operating activities	_	15,041,995	_	7,002,514
Cash flows from investing activities:				
Purchases of property and equipment		(167,975)		(358,501)
Purchases of investments		(18,297,128)		(4,930,700)
Sales of investments		5,940,583		467,813
	-	-,,	-	- ,
Net cash used in investing activities	_	(12,524,520)	-	(4,821,388)
Cash flows from financing activities:				
Repayment of long-term debt		(210,377)		(250,953)
Proceeds from refundable advance		-		4,380,847
	-		-	, , -
Net cash (used in) provided by financing activities	_	(210,377)	-	4,129,894
Net increase in cash and cash equivalents		2,307,098		6,311,020
Cash and cash equivalents, beginning of year	_	11,582,440	_	5,271,420
Cash and cash equivalents, end of year	\$ _	13,889,538	\$	11,582,440

### Notes to Financial Statements

## Note 1 - Nature of Organization

Union of Concerned Scientists, Inc. ("UCS") is an independent not-for-profit organization that was incorporated in the District of Columbia on September 19, 1973. UCS's support comes primarily through contributions from individuals including membership, major gifts, bequests and other planned gifts, foundations grants, as well as investment returns.

UCS puts rigorous, independent science to work to solve our planet's most pressing problems. Joining with people across the country, UCS combines technical analysis and effective advocacy to create innovative, practical solutions for a healthy, safe and sustainable future.

What began as a collaboration between students and faculty members at the Massachusetts Institute of Technology in 1969 is now an alliance of more than 500,000 individuals. UCS members are people from all walks of life: parents and business people, biologists and physicists, teachers and students. UCS members understand that scientific analysis - not political calculations or corporate hype - should guide our efforts to secure responsible changes in government policy, corporate practices and consumer choices.

UCS experts work on some of the world's most complex and daunting problems: stemming the tide of global warming, finding sustainable ways to feed, power and transport ourselves, and reducing the threat of catastrophic war. UCS's achievements over the decades show that thoughtful action based on the best available science can help safeguard our future and the future of our planet.

UCS's major programs include Center for Science and Democracy, Climate and Energy, Clean Transportation, Global Security, Food and Environment, Federal Action Campaign Team, and Legislative.

### Note 2 - Summary of Significant Accounting Policies

#### Basis of Presentation

The accompanying financial statements have been prepared on the accrual basis and in accordance with accounting principles generally accepted in the United States of America which require that UCS report information regarding its financial position and activities based on the existence or absence of donor-imposed restrictions. Accordingly, net assets and changes therein are classified and reported as follows:

Unrestricted Net Assets (Without Donor Restrictions) – Net assets available for general use and not subject to donor restrictions. The Board of Directors has designated funds from unrestricted net assets (without donor restrictions) for endowment, operating cash and for strategic initiatives. Unrestricted net assets (without donor restrictions) also include the investment in property and equipment, net of accumulated depreciation and amortization, as well as related long-term debt.

Restricted Net Assets (With Donor Restrictions) – Net assets subject to donor-imposed restrictions. Some donor-imposed restrictions are temporary in nature that may or will be met, either by the passage of time, events specified by the donor, or both. Other donor-imposed restrictions are perpetual in nature, where the donor stipulates that resources be maintained in perpetuity.

### Notes to Financial Statements

## Note 2 - Summary of Significant Accounting Policies (Continued)

## Cash and Cash Equivalents

Cash and cash equivalents consist of bank deposits and money market accounts with initial maturities of ninety days or less. Such amounts are stated at cost plus accrued interest. Cash and cash equivalents held by investment managers are considered part of investment balances. At times, balances exceed federally insured limits. Management monitors such exposure and has not experienced any losses in such accounts.

#### Investments

Investments are carried at fair value as per the fair value policies outlined later in this section. Interest, dividends and net gains or losses on investments are reported as investment return in the period earned net of external investment expenses as follows:

- as increases or decreases in restricted net assets (with donor restrictions) if the terms of the gift require that they be applied to the principal of a permanent endowment fund;
- as increases or decreases in restricted net assets (with donor restrictions) if the terms of the gift or state law impose restrictions on the current use of the income or net gains and losses;
- as increases or decreases in unrestricted net assets (without donor restrictions) in all other cases.

## Fair Value Measurements

UCS reports certain assets and liabilities at fair value on a recurring and non-recurring basis depending on the underlying accounting policy for the particular item. Recurring fair value measures include investments. Non-recurring fair value measures include pledge and grant receivables and liabilities under annuity agreements. Accounting principles define fair value as the price that would be received to sell an asset, or paid to transfer a liability, in an orderly transaction between market participants. Accounting rules specify a hierarchy of valuation techniques based on whether the inputs to a fair value measurement are considered to be observable or unobservable in a marketplace. Observable inputs reflect market data obtained from independent sources, while unobservable inputs reflect UCS's market assumptions.

In addition, UCS reports certain investments using the net asset value ("NAV") per share using the so called practical expedient. The practical expedient allows NAV per share to represent fair value for reporting purposes when criteria for this method are met. These investments are generally redeemable at NAV per share per the subscription agreements for the underlying assets. Under certain circumstances, redemption rights may be restricted.

## Notes to Financial Statements

## Note 2 - Summary of Significant Accounting Policies (Continued)

## Fair Value Measurements (Continued)

This hierarchy requires the use of observable market data when available but for items measured using the NAV method. The valuation methods used over fair value items are then summarized based on the preponderance of valuation methods used which are summarized into the following categories:

Level 1 - Quoted market prices in active markets for identical assets or liabilities. For example, quoted prices for identical assets that are publicly traded on an exchange.

Level 2 - Pricing inputs other than quoted prices in active markets, which are either directly or indirectly observable at the reporting date. For example, quoted prices for similar assets in active markets or quoted prices for identical assets in inactive markets.

Level 3 - Unobservable inputs reflecting management's own assumptions about the inputs used in estimating the value of the asset.

In some instances, the input used to measure fair value may fall into different levels of the fair value hierarchy. In such instances, an instrument's level within the fair value hierarchy is based on the lowest level of input that is significant to the fair value measurement.

Market price is affected by a number of factors, including the type of instrument and the characteristics specific to the instrument, as well as the effect of market, interest and credit risk. Instruments with readily available actively quoted prices or for which fair value can be measured from actively quoted prices generally will have a higher degree of market price observability and a lesser degree of judgment used in measuring fair value.

It is reasonably possible that different assumptions or changes in values of these instruments could occur which could materially affect amounts reported in these financial statements.

## Pledges and Grants Receivable

Pledges and grants receivable, including unconditional promises to give, are recognized as receivables when verifiably committed at estimated net realizable value. Conditional promises to give are not recognized until they become unconditional, that is, when the conditions on which they depend are substantially met. Initial recording of contributions expected to be collected in one year or more utilizes a risk adjusted present value to account for the inherent risk associated with the expected future cash flows. The initially recorded value of pledges and grants is considered a Level 2 fair value approach.

Pledges and grants are assessed for collectability at periodic intervals and management has determined that it expects to collect substantially all amounts pledged and granted, and accordingly, no allowance has been provided over these amounts.

### Notes to Financial Statements

## Note 2 - Summary of Significant Accounting Policies (Continued)

## **Property and Equipment**

Property and equipment are stated at cost, or if donated, are recorded at fair value at the date of the gift. The cost of normal maintenance and repairs is charged to expense as incurred; significant additions and improvements are capitalized.

The straight-line method is used to depreciate the cost of property and equipment over their estimated useful lives as follows:

Building and building improvements	40 years
Leasehold improvements	Term of Lease
Furniture and fixtures	5 - 10 years
Equipment	5 - 10 years
Solar equipment	25 years
Computer equipment	3 years

### **Deferred Rent**

Rent expense is recorded on a straight-line basis over the lease term. Differences between amounts paid and amounts accrued are accounted for as deferred rent.

## Liabilities Under Annuity Agreements

UCS enters into charitable gift annuity agreements with donors. Under these arrangements, UCS receives assets and agrees to make scheduled payments to the annuitant(s). The assets received under gift annuity agreements are valued at the fair market value when the assets are received by UCS as trustee, while liabilities equal to the estimated fair value of the obligations using present values of future cash flows expected to be paid to the beneficiaries are recorded based on actuarial expected lives of the beneficiaries. These obligations use Level 2 fair value methods as per the fair value policies described earlier in this section. The difference between the assets received and the obligations recorded is considered contribution revenue and recorded as per the policies below. In addition, certain other like instruments are recorded in this category.

#### Refundable Advance

Refundable advances relate to amounts advanced under the Paycheck Protection Program as provided under the Federal Coronavirus Aid, Relief and Economic Security Act. Such amounts have been accounted for as obligations given that they have been determined to be a conditional contribution until legally forgiven by the funder. Conditional contributions are recorded as revenue as per the revenue recognition polices in the following section.

#### Notes to Financial Statements

## Note 2 - Summary of Significant Accounting Policies (Continued)

## Revenue Recognition

## Membership and Contributions

Membership and contributions are recognized as revenues at the earlier of when received or when the donor demonstrates an unconditional commitment to contribute cash or other assets to UCS. Revenue amounts are based on the expected net realizable value of such amounts which includes consideration of ultimate collections and risk adjusted discount rates associated with long-term commitments. Amortization of the discount is included in grants and contributions revenue.

Donor-restricted contributions (that is time, purpose restricted or both) are reported as increases in restricted net assets (with donor restrictions). Contributions without donor restrictions are reported as unrestricted (without donor restrictions). When a restriction expires through the passage of time or the meeting of purpose restrictions, restricted net assets (with donor restrictions) are reclassified to unrestricted net assets (without donor restrictions) and reported in the Statements of Activities as net assets released from restrictions.

All memberships are considered donative and thus have been accounted for as unrestricted contribution revenue (without donor restrictions).

If a contribution is considered conditional, revenues are not recorded until the conditions are met which normally entails the meeting of a barrier, such as a performance obligation or other uncertain event.

#### Foundations and Other Institutional Grants

Foundations and other institutional grants follow the same revenue recognition practices as membership and contributions noted above.

## Realized Planned Gifts

Realized planned gifts include bequests and maturity of gift annuity agreements. Bequests are recognized as revenue when amounts are received, which management has determined is the time uncertainty is eliminated and such realization is assured. Maturity of gift annuity agreements represent gains on those instruments in excess of amounts previously recorded when the annuity obligation is removed from the books.

#### Net Investment Returns

Net investment returns are reported as revenue based on the fair value of such investments at year end. Such returns are allocated ratably based on the relative proportion of funds invested with donor restrictions and those without donor restrictions. Investment returns allocated to net assets with donor restrictions remain in such category until appropriated by the board under the board approved spending policy unless otherwise required by the terms of the gift that they be added to the principal of the endowment.

## Notes to Financial Statements

## Note 2 - Summary of Significant Accounting Policies (Continued)

#### In-Kind Contributions

Contributions of services are recognized if the services received (a) create or enhance non-financial assets or (b) require specialized skills, are provided by individuals possessing those skills, and would typically need to be purchased if not provided by donation. Contributions of physical assets are recognized as unrestricted revenue (without donor restrictions) unless there are explicit donor stipulations that specify how the donated asset must be used in which case such amounts would be considered restricted (with donor restrictions). In-kind contributions for the years ended September 30, 2021 and 2020 are comprised of paid media.

### Paid Media

Paid media expenses refer to print or broadcast ads to increase public awareness of issues central to UCS's mission such as renewable energy, clean transportation and climate change. UCS's policy is to expense paid media costs as incurred. These expenses were approximately \$940,000 and \$807,000 for the years ended September 30, 2021 and 2020, respectively. Included in the paid media expenses is use of an in-kind donation of billboard advertising amounting to approximately \$174,000 and \$100,000 for the years ended September 30, 2021 and 2020, respectively. Paid media is included in contractual expenses on the Statements of Functional Expenses.

## Functional Allocation of Expenses

The costs of providing various programs and other activities have been summarized on a functional basis in the Statements of Activities. The Statements of Functional Expenses present the natural classification detail of expenses by function. Accordingly, certain costs have been allocated among the programs and supporting services benefited. Such amounts have been allocated based on factors that management has deemed as rational and systematic.

## **Income Taxes**

UCS is recognized by the Internal Revenue Service as an organization described in Section 501(c)(3) of the Internal Revenue Code and is generally exempt from Federal and state income taxes on related income. Accordingly, no provision for income taxes is made in the financial statements.

UCS has determined that its status as a tax exempt entity and its determinations as to its income being related and unrelated are not uncertain tax positions within the meaning of generally accepted accounting principles for its open tax years. UCS's Federal and state income tax returns are generally open for examination for three years following the date filed.

## Notes to Financial Statements

## Note 2 - Summary of Significant Accounting Policies (Continued)

## Use of Estimates

The preparation of the financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates.

## **Pending Accounting Pronouncements**

A number of accounting standards are pending in future years. Management believes the most significant of these is the lease accounting standard which will require the recording of a right of use asset and right of use obligation for operating leases. Management is currently evaluating this standard which will be effective in the fiscal year 2023. Management does not expect other pending accounting pronouncements to have a significant impact.

## Subsequent Events

UCS has evaluated subsequent events through February 23, 2022, the date the financial statements were issued.

## Note 3 - Liquidity and Availability

UCS regularly monitors liquidity to meet its operating needs and other contractual commitments, while also striving to maximize the investment of its available funds. UCS has various sources of liquidity at its disposal, including cash and cash equivalents, marketable debt and equity securities and a line of credit.

For purposes of analyzing resources available to meet general expenditures over a 12-month period, UCS considers all expenditures related to its ongoing program services as well as the conduct of services undertaken to support those activities to be general expenditures.

In addition to the financial assets available to meet general expenditures over the next 12 months, UCS seeks to collect sufficient revenue to cover general expenditures, however at times will plan to use its accumulated resources to meet current plans for program and other costs.

Although not expected to be needed, the spendable yet restricted portion of UCS's net assets could be used to meet cash needs if necessary. Prudent investment management, however, must be considered to ensure the preservation of the funds for future use.

### Notes to Financial Statements

## Note 3 - Liquidity and Availability (Continued)

The following tables show the total financial assets held by UCS and the amounts of those financial assets available within one year of the balance sheet date to meet general expenditures:

		2021		2020
Financial assets at year end:				
Cash and cash equivalents	\$	13,889,538	\$	11,582,440
Investments convertible to cash in the next 12 months		62,188,906		41,856,524
Pledges receivable		1,000,000		600,000
Grants receivable		2,828,745		2,500,000
Total financial assets at year end	\$	79,907,189	\$_	56,538,964
Financial assets available to meet general expenditures over the next 12 months:				
Cash and cash equivalents not encumbered by donor restrictions	\$	7,290,755	\$	9,075,966
Investments not encumbered by donor restrictions	·	45,774,692	,	36,018,115
Pledges receivable for general expenditure due in one year or less		1,000,000		400,000
Grants receivable for general expenditure due in one year or less	-	2,605,000		2,400,000
Total financial assets available to meet general expenditures				
over the next 12 months	\$	56,670,447	\$_	47,894,081
Total financial assets with donor restrictions over the				
next 12 months	\$	23,236,742	\$_	8,644,883

#### Note 4 - Investments

The purpose of the reserve funds of UCS is to contribute to the long-term financial stability of the organization. The portfolio is managed prudently and productively on a total return basis with a long-term horizon. The investments are diversified between short-term reserves, fixed income securities and equity securities with a long-term target allocation. UCS utilizes professional investment advisory services to manage the portfolio. In its choice of investments and investment managers, UCS considers the broad environmental mission of the organization as well as the need for strong financial performance. To align with the organization's responsibility for the environment, UCS screens for and mitigates its exposure to investments in carbon intensive companies. The UCS Investment Policy Statement directs the Investment Committee to screen for and mitigate exposure to carbon intensive companies. Following this policy, UCS has built an investment portfolio that includes 1% or less of total carbon intensive investments for the years ended September 30, 2021 and 2020.

## Notes to Financial Statements

## Note 4 - Investments (Continued)

Investments consist of the following at September 30:

		2021	2020
Equity Funds	\$	35,488,251	\$ 23,962,799
Bond Funds		24,146,089	15,759,030
Money Market Funds		941,987	783,637
Liquid Alternatives	_	1,612,579	 1,351,058
	\$_	62,188,906	\$ 41,856,524

Included in investments are investments held on behalf of gift annuities, which total \$6,137,510 and \$5,161,130 at September 30, 2021 and 2020, respectively. All investments are valued at Level 1, but for liquid alternatives which are at NAV. Liquid alternatives generally have a redemption notice period of thirty days. UCS has no plans or intentions to liquidate any NAV practical expedient investment at other than NAV per share. Under unusual circumstances, fund managers can reserve the right to limit distributions to shareholders, however UCS has not experienced any changes or limits over fund distributions.

Investment returns were \$8,406,694 and \$3,369,989 for the years ended September 30, 2021 and 2020, respectively.

#### Note 5 - Grants Receivable

Grants receivable consist of the following at September 30:

		2021	2020
Due within a year Due between one and five years, net of discount	\$_	2,605,000 223,745	\$ 2,400,000 100,000
Net grants receivable	\$ <u>_</u>	2,828,745	\$ 2,500,000

### Notes to Financial Statements

## Note 6 - Property and Equipment

Property and equipment consist of the following at September 30:

		2021		2020
Building and leasehold improvements Equipment, furniture and fixtures	\$ _	12,801,023 5,348,361	\$ -	12,801,023 5,183,094
Total property and equipment		18,149,384		17,984,117
Less: accumulated depreciation and amortization	_	9,488,109	_	8,652,811
Property and equipment, net	\$	8,661,275	\$_	9,331,306

#### Note 7 - Line of Credit and Other Debt Instruments

## Line of Credit Agreement

UCS has a line of credit agreement with a bank that provides for borrowings of up to \$5,000,000. Borrowings under the agreement are due on demand and bear interest at the prime rate, plus one-half percent, with a minimum rate of 4.5%. Borrowings are collateralized by a security interest in substantially all UCS's assets. There were no amounts outstanding under this agreement at September 30, 2021 and 2020. The line of credit is subject to annual renewal.

## Long-Term Debt

The debt obligation contains certain covenants; however, management has concluded that such covenants are incidental given the modest debt levels and the ability of UCS to fund such amounts should they become due and payable earlier than scheduled.

Interest expense was approximately \$2,000 and \$9,000 for the years ended September 30, 2021 and 2020, respectively. Cash paid for interest was approximately equivalent to these amounts.

#### Note Payable, Other

UCS had a non-interest bearing note in the amount of \$250,000 from an individual. The note was released in 2021 and accounted for as a contribution.

### Notes to Financial Statements

#### Note 8 - Refundable Advance

In 2020, UCS applied for and received a forgivable Paycheck Protection Loan of \$4,380,847 as provided under the Federal Coronavirus Aid, Relief and Economic Security (CARES) Act. UCS used all of the proceeds for eligible costs and obtained legal forgiveness on June 10, 2021 and, as such, included this amount in other revenue in 2021. UCS used the loan forgiveness accounting model as permitted under accounting standards.

#### Note 9 - Other Liabilities

During the year ended September 30, 2021, UCS received \$7.5 million in restricted revenue to fund a time limited project on legislative gerrymandering, a part of UCS's ongoing work on voter rights being led by its Center for Science and Democracy. The majority of this work is occurring early in FY22 and will be a one-time expense versus an ongoing expansion of the program. Under the terms of an agreement with a vendor working on the project, UCS is contractually committed to providing most of the funds raised for this purpose for this work. As such, management has reflected an obligation in the financial statements to the extent of that commitment associated with the funding received to date along with a corresponding asset given that such remaining resources are pending use for the intended purpose on a forward basis.

As of September 30, 2021, approximately \$2.2 million of funds raised for the project had been paid to a vendor carrying out major elements of the project with approximately \$1.4 million accrued associated with the estimated work performed but not yet paid at September 30, 2021. Other liabilities include approximately \$3.6 million associated with funding contractually obligated at September 30, 2021 based on funding to date with a corresponding amount reflected in prepaid expenses given that the project benefits from these costs are expected to be realized in 2022.

#### Note 10 - Net Assets

## **Unrestricted Net Assets (Without Donor Restrictions)**

Unrestricted net assets (without donor restrictions) are as follows for the years ended September 30:

		2021	2020
Board designated and other Net investment in property and equipment	\$ _	49,893,340 8,661,275	\$ 36,833,384 9,120,929
	\$	58,554,615	\$ 45,954,313

## Notes to Financial Statements

## Note 10 - Net Assets (Continued)

## Net Assets Released from Restriction

Restricted net assets (with donor restrictions) were released from restriction as follows for the years ended September 30:

	2021	2020
Center for Science and Democracy Program	\$ 4,744,313	\$ 1,260,608
Climate and Energy Program	6,770,516	4,397,505
Clean Transportation Program	5,663,402	2,223,200
Global Security Program	679,417	798,231
Food and Environment Program	753,167	620,375
Federal Action Campaign Team	-	1,000
Cross Programmatic Collaboration	-	61,667
Other purpose and time restrictions	 414,063	 93,294
	\$ 19,024,878	\$ 9,455,880

## Restricted Net Assets (With Donor Restrictions)

Net assets are available for the following purposes at September 30:

		2021		2020
Purpose and time restricted				
Center for Science and Democracy Program	\$	4,123,750	\$	747,092
Climate and Energy Program		7,338,531		2,474,432
Clean Transportation Program		7,158,198		3,193,035
Global Security Program		75,000		367,917
Food and Environment Program		701,245		206,667
Other purpose and time restrictions		1,954,245		1,341,115
Total purpose and time restricted	-	21,350,969	_	8,330,258
Accumulated unspent gains on endowment				
net assets		320,032		247,727
Endownson		405 405		405 405
Endowment corpus	-	185,435		185,435
Total endowment	-	505,467	_	433,162
	\$	21,856,436	\$	8,763,420

### Notes to Financial Statements

## Note 11 - Board Designated Funds and Endowment

## **Board Designated Funds**

The UCS Board has authorized the following related to the board designated funds:

- Net investment returns on invested reserves are recognized when incurred.
- A spending policy whereby 4.25% of the historical twelve quarter average market value of the board designated reserves is the maximum amount available for program services to the extent needed. Need is defined as a loss before spending rate transfer but after consideration of realized planned giving spending (as per below) up to the amount required to balance operating results but not in excess of the amount authorized by the board.
- A policy allowing for 50% of current year realized planned gifts to be used to support
  operations if such revenues are unrestricted (without donor restrictions), with the remainder
  being designated by the Board for special purposes. The 50% is the maximum amount
  available with the use being determined as any amount required to balance operating results
  prior to consideration of the spending policy as per the above. No amounts are spent if need
  is not present.
- Funds available for capital expenditure from the board designated reserves to cover current year fixed asset additions, net of depreciation.
- Additional use of the reserve to support operations as needed.

The changes in board designated funds are as follows at September 30:

Balance at September 30, 2019	\$	33,133,971
Investment return, net		2,882,047
Spending policy		(1,446,543)
Realized planned gifts allocable to board designated funds		3,751,858
Transfer for capital expenditures		-
Additional use in operations	-	(204,751)
Balance at September 30, 2020		38,116,582
Investment return, net		7,653,009
Spending policy		-
Realized planned gifts allocable to board designated funds		3,443,677
Transfer for capital expenditures		-
Surplus transferred to board designated funds	-	1,281,183
Balance at September 30, 2021	\$	50,494,451

### Notes to Financial Statements

## Note 11 - Board Designated Funds and Endowment (Continued)

#### **Endowment**

UCS's endowment consists of individual funds established for a variety of purposes. UCS has interpreted the Massachusetts Uniform Prudent Management of Institutional Funds Act ("UPMIFA") as requiring the tracking of original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result, UCS tracks the original value of gifts donated to the endowment, the original value of subsequent gifts to the endowment, and accumulations to the endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. The remaining portion of the donor-restricted net assets is classified as accumulated unspent gain on net assets until those amounts are appropriated for expenditure by UCS.

In accordance with UPMIFA, UCS considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- The duration and preservation of the fund
- The purposes of UCS and the donor-restricted endowment fund
- General economic conditions
- The possible effect of inflation and deflation
- The expected total return from income and the appreciation of investments
- Other resources of UCS
- The investment policies of UCS

The changes in endowment net assets are as follows at September 30:

Balance at September 30, 2021	\$ 505,467
Investment return, net	72,305
Balance at September 30, 2020	433,162
Investment return, net	32,067
Balance at September 30, 2019	\$ 401,095

#### Note 12 - Leases

UCS leases office facilities under non-cancelable operating lease agreements that expire at various dates through July 2028. Such leases include provisions for escalation for increases in operating costs to be passed through as additional rent. UCS subleases certain space from time to time, but such amounts are not considered significant. Rent expense was approximately \$2,101,000 and \$2,187,000 for the years ended September 30, 2021 and 2020, respectively.

### Notes to Financial Statements

## Note 12 - Leases (Continued)

Aggregate approximate future minimum lease obligations and lease rentals under non-cancelable operating leases are as follows at September 30, 2021:

Years Ending	C	Lease Commitments		
2022	\$	2,208,509		
2023		2,220,225		
2024		2,149,841		
2025		1,997,643		
2026		1,376,136		
Thereafter	_	862,934		
	\$_	10,815,288		

### Note 13 - Retirement Plan

UCS has a qualified defined contribution retirement plan (the "plan") organized under Internal Revenue Service Code Section 403(b). UCS contributes 8% of salaries and wages for employees after the completion of one year of service. UCS funds the plan on a semi-monthly basis and once contributions commence they are vested. Employees are also allowed to make elective deferrals to the plan upon employment subject to regulatory limits. Expenses incurred under this plan amounted to \$1,574,398 and \$1,487,786 for the years ended September 30, 2021 and 2020, respectively. While UCS expects to continue the plan indefinitely, it has reserved the right to modify, amend or terminate the plan.

#### Note 14 - Allocation of Joint Costs

Joint costs were allocated as follows for the years ended September 30:

	2021		2020
Center for Science and Democracy	\$ 162,282	\$	493,841
Climate and Energy	315,886		465,034
Clean Transportation	70,293		-
Global Security	14,753		-
Food and Environment	57,276		-
Membership	 166,621	•	
Total	787,111		958,875
Fundraising	 492,054	•	674,916
Total joint costs	\$ 1,279,165	\$	1,633,791

## Notes to Financial Statements

## Note 15 - Significant Donors

Contributions from one donor amounted to approximately 21% of total contributed support for the year ended September 30, 2021. There were no significant concentrations of donors for the year ended September 30, 2020.